

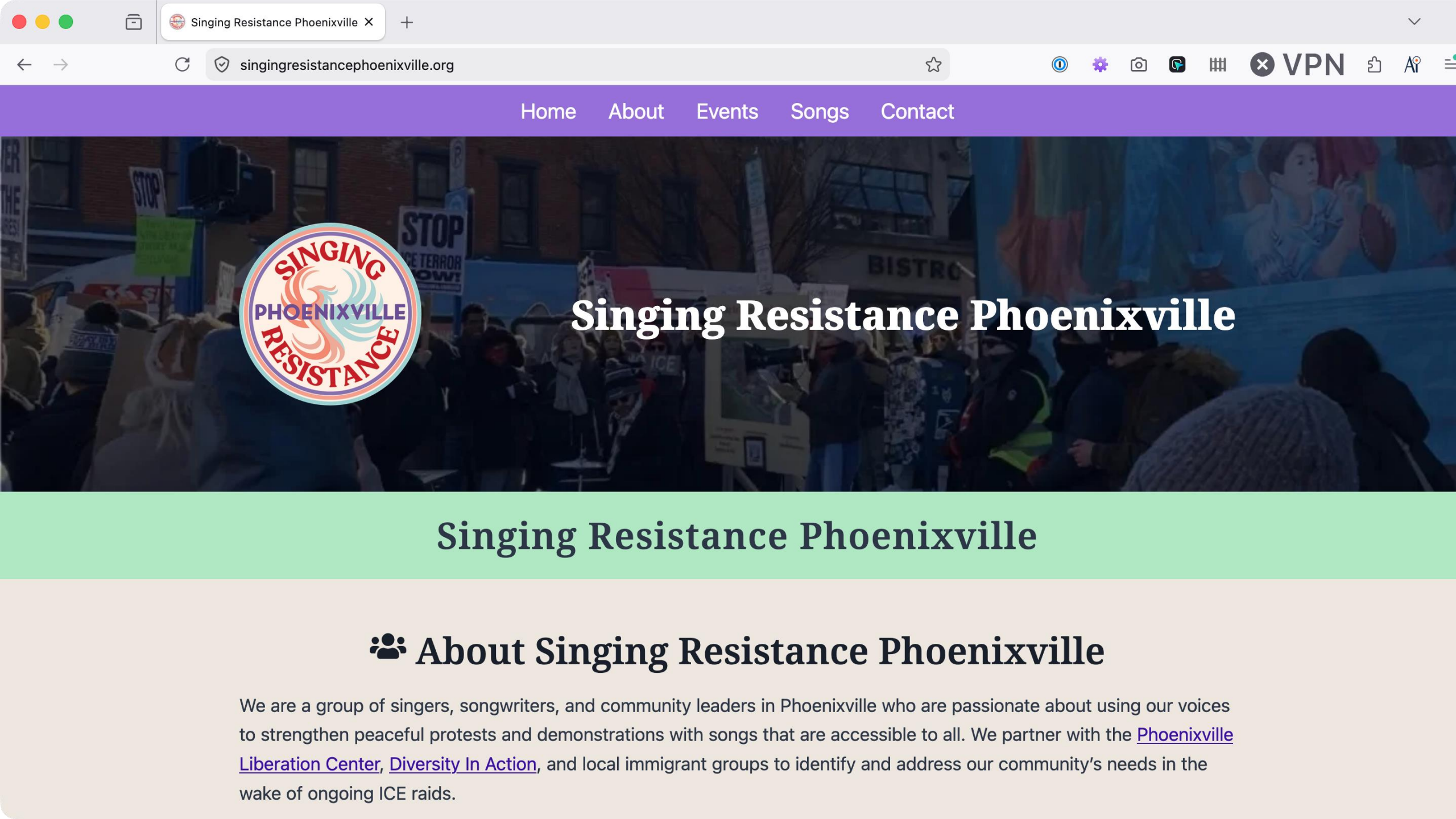
Supporting Community Projects

with WordPress-to-Static Sites

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Context

- Asked by a Phoenixville-based community initiative to help with a website.
- A cause I wanted to support
- Had reservations about time commitment
- Set up a meeting with the initiative leader



Singing Resistance Phoenixville

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👥 About Singing Resistance Phoenixville

We are a group of singers, songwriters, and community leaders in Phoenixville who are passionate about using our voices to strengthen peaceful protests and demonstrations with songs that are accessible to all. We partner with the [Phoenixville Liberation Center](#), [Diversity In Action](#), and local immigrant groups to identify and address our community's needs in the wake of ongoing ICE raids.

Clarification Required

- More details about the initiative
- How many pages?
- Status of content?
- Client team?
- Required functionality?
- Hosting question: Money for a decent host?
- Timetable

Initial Client Meeting

Super critical filter process

Website Specs/Client Capabilities

- Simple website for posting basic information about the initiative.
- 3 – 5 pages
- No forms
- No community interaction
- Key requirement: Ability to post and update a calendar of events
- No budget for reliable hosting
- Budget for domain registration

Website Specs/Client Capabilities

- Mobile first approach
- No website management experience or skills
- Requested timetable: 12 days

My Project Requirement

Enables me to support important causes

My Project Requirements

- Strong, decisive project lead for client
- Content delivered in an organized method
- Timely replies to emails
- Quick completion of project tasks and deliverables
- Defer design and build decisions to LBDesign

Project Research: Overall Approach

- Quick decision: WordPress-to-static
- Eliminated hosting costs
- Can still connect a domain
- Safe, secure, and fast
- Client was happy with no immediate access to the WordPress site
- Host: Netlify (free static site hosting)

Project Research: Posting Events

- Explored embedding the event details from a third-party service
- Researched and considered different options
- GitHub/Bitbucket
- Airtable
- Google Docs
- Big tech social media/Mastodon
- Above options were unsuitable for reasons
- Solution: Google Sheets

Project Setup

- Client set up required accounts
- Netlify (host)
- Namecheap (domain registrar)
- Mastodon
- Client shared access to necessary accounts by following the LBDesign preferred method.

Project Deliverables

- Set up the Google Sheet and shared with client as lead (as owner).
- Built the WordPress site using a Kadence Pro child-theme and the Kadence Pro Blocks plugin.
- Client supplied logos, images, written copy, and color palette.
- Client deferred on design.

Project Outcomes

- Site launched 4 days early
- Client was hugely appreciative and grateful
- Time spent: 8.6 hours (from soup to nuts)
- Would definitely do it again

Additional Discussion Points

- Why WordPress? The Kadence suite allows more immediate design control than AI.
- Currently exploring using Claude to pull event data from a public Google Sheet to a static site on Cloudflare pages.

Questions?

What details did I forget to cover?